

Potsdamer Straße 100  
10785 Berlin, Germany  
contact@kehrerberlin.com  
www.kehrerberlin.com

## Gregor Neuerer Pollen

Wed – Sat | 11 am – 6 pm  
and by appointment

**Opening**  
**Friday, September 11, 6 – 9 pm**

**Exhibition**  
**September 12 – October 24, 2015**

Please take note of the extended opening hours during Berlin Art Week 2015:

Friday, 18.09. / Saturday 19.09.  
from 11 am to 8 pm

Sunday, 20.09.  
11 am to 6 pm

Kehrer Galerie / Berlin is delighted to open the solo exhibition »Gregor Neuerer: Pollen« on Friday, September 11, 2015

There will be an artist's talk with Claudius Seidl, head of the Feuilleton at Frankfurter Allgemeinen Sonntagszeitung, and Gregor Neuerer in the framework of the exhibition. It will also deal with the subject „Stadt/Bild – Image of a City“, which is currently being exhibited in different exhibitions of Berlin museums for the next few months.

The specific date of the artist's talk will be announced in a separate newsletter by the gallery.

The exhibition »Pollen« brings together single works from Neuerer's different, established series to an installation-based ensemble and thus creates a place that is deducible from several sides. The experience of space and spatiality in the fluid transition of the actual room, the interior, the pictorial space, a stereoscopic image or a pictorial wall etc. plays a central role in this.



Ohne Titel (Gebäude) #4, 2014  
book page, wood, acrylic paint  
53 x 41,8 x 2,5 cm

Gregor Neuerer's working is founded on the approach that the visual is understood as an elementary part of society. Because photography especially is a means of recording the human and environment, which leads to images whose status is characterised by ambiguity. The photographic image is placed upon the sensual experience of reality like a layer of dust or pollen. Hereby it exerts mostly unconscious influence both visually and materially and not only on the individual. Therefore it is part of the essence of photographic images that the inscribed information is always transferred in a reworked sense dependent on the presentation.



Ohne Titel (Garten) #1, 2015  
C-Print, wood, acrylic paint  
209,5 x 128 x 4,3 cm

Viewed in the context of current discourse on contemporary architecture as well as the future of city, building and living, which are being dealt with in Berlin in the next couple of months under the headline „Stadt / Bild – Image of a City“, the exhibition »Pollen« is about the question how working with images can create a culture of spatial experience. In view of the usual implementation of decisions regarding city planning and architecture that is not only designated for maximal use of fallow land but also often enough places the well-being of private investors above that of public welfare, culture of spatial interest currently has a weak position. In this respect it is also not surprising how construction projects are normally being put into images in order to achieve a majority as big as possible. The exhibition »Pollen« thus ventures to point out the standardised contents and strategic imprints.



Kehrer Galerie | Berlin  
Installation View »Gregor Neuerer:  
Pollen«, 12.09. – 24.10.2015.  
Photo: Michael Danner

Gregor Neuerer (\* 1970) studied at the University of applied arts in Vienna i.a. sculpture. 2010 he received the Outstanding Artist Award for Photography by the Bundeskanzleramt Kunst und Kultur in Vienna. Until 2011 he taught at the Academy of Fine Arts in Vienna. Since 2014 he has been professor for photography and new media in Salzburg. Neuerer's works have recently been subject of solo and group shows in Se-cession Wien, Cathouse Funeral, New York, Cornerhouse, Manchester, Kunstpavillon Innsbruck and Camera Austria, Graz. »Pollen« is the first solo exhibition of the artist in Germany.

**Contact for further information about the exhibition and press images:**  
**Claudia Seidel:** [claudia.seidel@kehrerberlin.com](mailto:claudia.seidel@kehrerberlin.com)  
**Pauline Friesecke:** [pauline.friesecke@kehrerberlin.com](mailto:pauline.friesecke@kehrerberlin.com)  
**T +49. 30. 688 16 949**